

UNDER THE HIGH PATRONAGE OF HIS MAJESTY THE KING MOHAMMED VI

 **SALON DU CHEVAL**  
**D'EL JADIDA**

*Organizes*  
*International Arabian*  
*Horse Show 'A' ECAHO*



*-El Jadida Morocco-*  
*October 18<sup>th</sup> & 19<sup>th</sup>, 2023*



[www.eljadidashow.com](http://www.eljadidashow.com)



**HIS MAJESTY THE KING MOHAMMED VI**

❖ **MAY GOD GLORIFY HIM** ❖

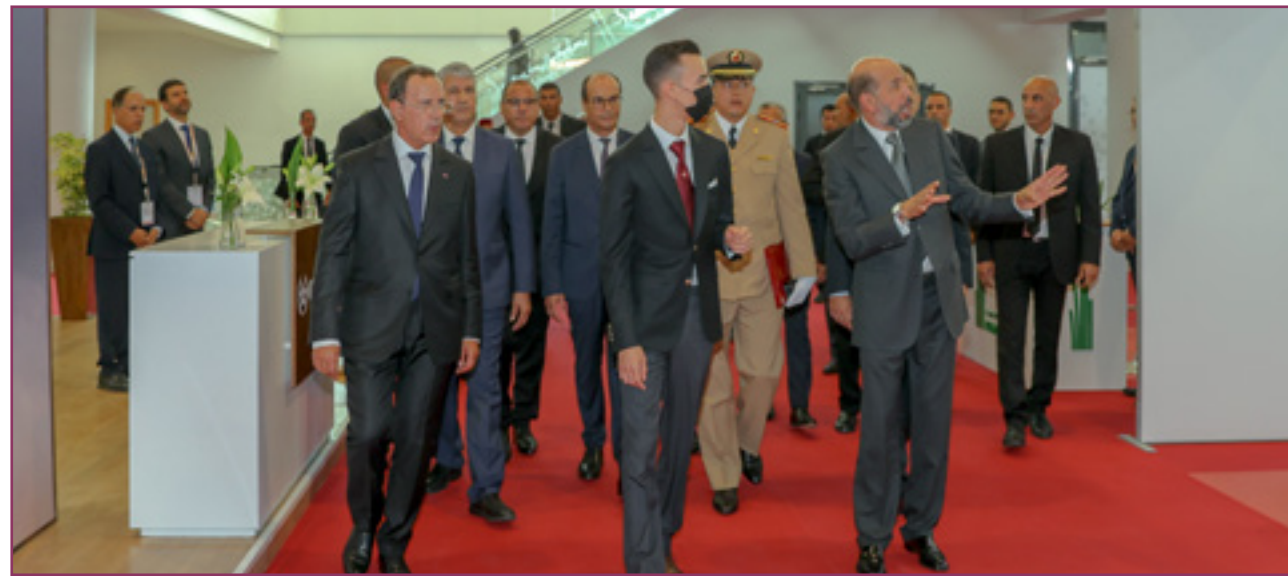
# SALON DU CHEVAL D'EL JADIDA

**Place:** Mohammed VI Exhibition Center of El Jadida

**Date:** October 17<sup>th</sup> to 22<sup>nd</sup> 2023

**Official opening:** October 16<sup>th</sup>, 2023

**Public opening:** October 17<sup>th</sup>, 2023



## Retrospective of the 13<sup>th</sup> edition

**+100** EXHIBITORS  
from different countries

**7DAYS**  
OF SHOW

**+1000** HORSES  
of different breeds trod the sands of the Show No less than 40 nationalities participated in the program of the event

**220.000** VISITORS  
national and international

## Le Salon du Cheval d'El Jadida

Salon du Cheval d'El Jadida is organized under the High Patronage of His Majesty The King Mohammed VI, it was set up in 2008 for the purpose of contributing to the development of the horse industry.

Within the span of a few editions, the fair has been able to position it self as a "not-to-miss" yearly encounter for horse professionals.

Thus, since the first editions, The Salon was able to impose his presence within the professional circles as an unmissable annual meeting.

Several activities related to the horse are included in the program, where high-level national and international competitions and exhibitions are organized: the Champions' Cup for Barb Horses, the Champions' Cup for Arab-Barb Horses, the International Arabian Horse Show 'A', and The Moroccan Arab horses breeders'cup. There is also Grand Prix of His Majesty King Mohammed VI of Jumping in the category of four stars, which constitutes the third stage of the Moroccan Royal Tour that qualifies for the World Cup.



## Le Salon du Cheval d'El Jadida

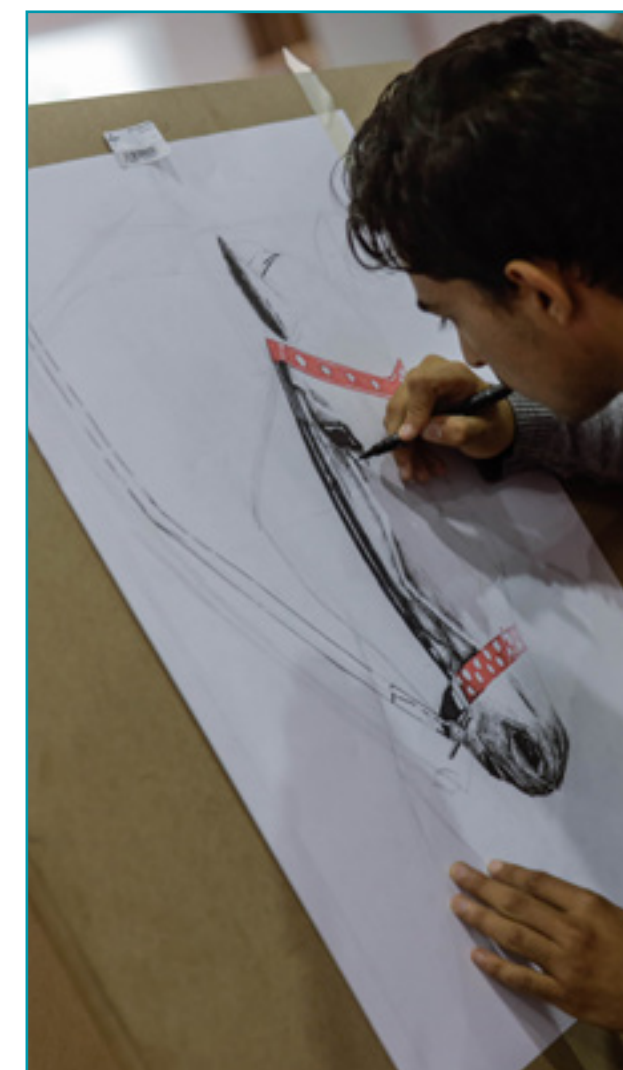
In addition, the programming of the international one-star jumping show, in the framework of the Moroccan Royal Tour, provides the opportunity for many Moroccan riders to compete with international prestigious riders.

In the Tbourida arena, sorbas representing all the regions of the Kingdom, present, daily, high-level exhibitions within the framework of the Grand Prix of His Majesty King Mohammed VI of Tbourida.

Tbourida is also included in the intangible cultural heritage by the United Nations Educational, Scientific and Cultural Organization «UNESCO».

Within the exhibition spaces, as in the Children's Village, visitors can enjoy high quality national and international equestrian shows.

The cultural component also receives special attention, which is reflected in the creation of a special space for culture and the arts, and the organization of cultural and scientific conferences.





## 'A' ECAHO International Arabian Horse Show

The Show is organized by the Association Salon du Cheval, in partnership with the Moroccan Association of Arab Thoroughbred Horse Breeders and the Royal Society for the Promotion of Horses.

The competition is governed by the rules put forth by the Organization of the European Conference of Arab Horses (ECAHO). The event gathers together some hundred horses coming from Europe and the Middle East.

The Salon du Cheval Association was registered as an associate member of ECAHO in 2023.



# Sponsorship

# Media partenrs



## Sponsors - «A» International Arabian Horse show





## Premium

| 15.000 Euros

- 1 VIP table on the first row with promotional material on VIP tables
- Sponsoring of a Championship ( Presentation of the Award ) : Representing the sponsor and delivery of the trophy
- Sponsoring of 2 qualifying classes
- Sponsor logo displayed on Cube screen in the show arena
- Promotional materials displayed on led banners in the show arena
- Sponsor logo displayed on digital support
- Sponsor logo with link while live streaming
- Sponsor logo displayed on the show website
- Sponsor logo insert on sponsors page in the show catalog
- 2 Adverts in the show catalog (central pages, full color )
- Sponsor logo insert on the show catalog cover
- Press briefing with national and international media
- 8 VIP access badges (guests) and 8 macaroons VIP access (vehicles)



# Prestige

| 10.000 Euros

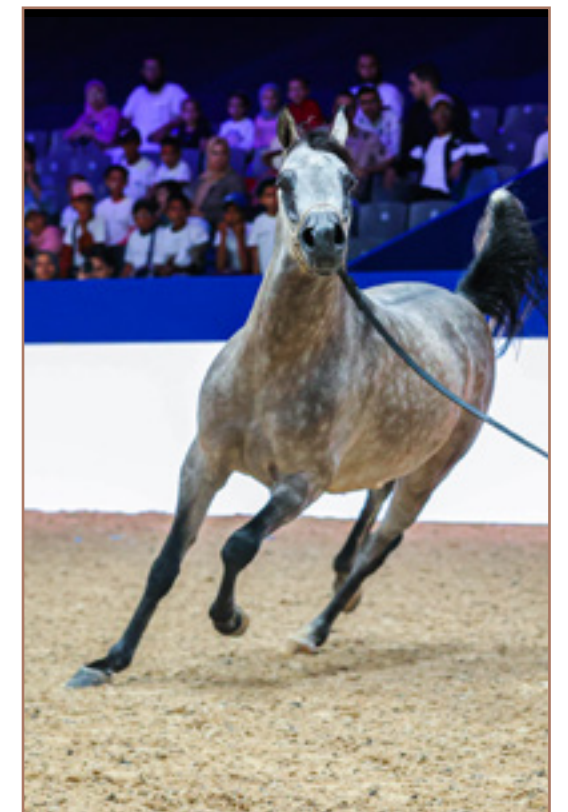


- 1 VIP table on the second row with promotional material on VIP tables
- Sponsoring of 1 qualifying class
- Sponsor logo displayed on digital support
- Promotional materials displayed on led banners in the show arena
- Sponsor logo with link while live streaming
- Sponsor logo displayed on the show website
- Sponsor logo insert on sponsors page in the show catalog
- Sponsor logo insert on the show catalog cover
- 1 Adverts in the show catalog (central pages, full color)
- 8 VIP access badges (guests) and 4 macaroons VIP access (vehicles)

# Marhaba

| 5.000 Euros

- Sponsor logo displayed on digital support
- Sponsor logo with link while live streaming
- Sponsor logo displayed on the show website
- Sponsor logo insert on sponsors page in the show catalog
- Sponsor logo insert on the show catalog cover
- 1 Adverts in the show catalog (central pages, full color)
- 4 Access badges (guests) and 2 macaroons access (vehicles)







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D'EL JADIDA**

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